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**Long Island McDonald's®, Nassau and Suffolk County Fire Marshals and Ronald McDonald® Team Up for the 30<sup>th</sup> Annual Fire Safety Program Launch at the Nassau County Firefighters Museum on Friday, October 7, 2016**

*Kidde Smoke Alarm Donation and Fire Department School Visits to Benefit Local Families*

**WEST BABYLON, NEW YORK- September 17, 2016** – Once again, Long Island McDonald's will team with Nassau and Suffolk county fire centers and fire departments to emphasize the importance of home fire safety. On October 7 at 11 a.m., participants will gather at the Nassau County Firefighters Museum on Charles Lindberg Boulevard in Garden City, where Ronald McDonald will present 250 Kidde Worry-Free 10-year sealed lithium battery smoke alarms and 50 carbon monoxide (CO) alarms to the Nassau and Suffolk county fire marshals. The alarms are donated by Kidde, a leading manufacturer of residential fire safety products. Additionally, throughout October, fire departments will visit schools to educate students about fire safety and pass out a worksheet about EDITH (Exit Drills in the Home) and a home "Hazard Hunt." Children who complete the worksheet will be rewarded with a certificate good for a free grilled chicken snack wrap, 6pc Chicken McNuggets, or cheeseburger and a small soft drink, apple juice or low fat chocolate milk from Long Island McDonald's.

"Long Island McDonald's is thrilled to once again be partnering with Kidde to highlight the importance of fire safety and we are so thankful for their generosity in donating 250 10-year sealed lithium battery smoke alarms and 50 CO alarms to help protect Long Island families," says Luciana Montuoro, LI McDonald's Marketing & PR Director.

"Kidde is proud to partner with Long Island McDonald's and local fire departments to help raise awareness about fire and carbon monoxide safety. We hope families will take the steps needed to help protect themselves by installing working smoke and CO alarms," says Chris Rovenstine, vice president, marketing and sales, Kidde.

To help Long Island families with their fire safety needs, Kidde is offering a 25 percent discount plus free shipping on smoke and carbon monoxide alarms from October 1 through December 15. Visit LIMcDonalds.com and click on the banner ad on the home page to take advantage of this offer. Long Island McDonald's will also have a sweepstakes on their web site for the chance to win a smoke detector. 10 lucky winners will be selected.

"Fire safety is everyone's responsibility. It is important that everyone have a fire escape plan in place for your home and at work," says Suffolk County Chief Fire Marshal Don Lynch.

During Fire Prevention Month, Nassau County Executive Ed Mangano and the Nassau County Fire Marshal's Office urges everyone to make time for fire safety. A moment spent now could make the difference in an emergency. Families should develop and practice a fire safety plan and fire survival strategy along with an exit plan and meeting place outside their home.

"Be sure all family members know what to do in the event of a fire, or any emergency that may require you to exit your home quickly. Check your home for fire hazards, correcting them as you do. Install, inspect, and test smoke detectors and carbon monoxide detectors in your home. Be fire safe...be fire smart," says Nassau County Executive Ed Mangano.

"Smoke alarms and Carbon Monoxide detectors should be an essential part of every family's fire safety plans," said County Executive Steve Bellone. "I am pleased to support the collaborative effort between Suffolk and Nassau County Fire Departments, Long Island McDonald's and Kidde which aims to ensure our residents are provided resources to support their fire safety plans with a particular focus on outreach to children to underscore the importance of fire safety." says Suffolk County Executive Steve Bellone.

**About McDonald's:**

McDonald's is one of the world's best known brand and is a global leader in food service. There are more than 600 McDonald's Restaurants, owned by 100 franchisees, and located throughout the New York, New Jersey and Connecticut Tri-State area. There are 80 restaurants located throughout Nassau and Suffolk Counties on Long Island. Visit [www.LIMcDonalds.com](http://www.LIMcDonalds.com) for more information on our fire safety, summer reading and bike safety programs, and to learn more about the community programs and organizations that we help support.

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