



www.LIMcDonalds.com

FOR IMMEDIATE RELEASE

CONTACT: Luciana Montuoro
L.I. McDonald's Marketing & PR Director
631-827-3516
June 6, 2017

LONG ISLAND MCDONALD'S® TEAMS UP WITH NASSAU AND SUFFOLK COUNTY LIBRARIES TO CELEBRATE 29 YEARS OF SUPPORTING LITERACY ON LONG ISLAND!

WEST BABYLON, NEW YORK- June 2017 -Upon completion of their library's summer reading program, Long Island McDonald's and the Nassau Library System and Suffolk Cooperative Library System will reward children in Nassau and Suffolk counties with a certificate for their choice of a free grilled chicken snack wrap, cheeseburger or 6PC Chicken McNuggets®, and a low fat chocolate milk, apple juice, or 12oz soft drink with any purchase.

McDonald's is committed to supporting educational programs in the community, especially initiatives that encourage children to read. Through the Summer Reading Program, over 108 of the public libraries on Long Island offer a series of diverse reading programs, as well as fun and educational activities for children of all ages to enjoy during the summer months. *"We are excited to once again partner with the LI McDonald's Owners and Operators. Their support of the Summer Reading Program for the past 29 years has been a wonderful partnership and something that the children look forward to each year. We thank them for their continued support", says Renee McGrath, Nassau Library System Youth Services Manager. "I am extremely proud that this program has been in existence for 29 years, reaching school children from Kindergarten through high school. It is a truly rewarding program that encourages reading literacy and reinforces that we are a grassroots company," says Luciana Montuoro, LI McDonald's Marketing & PR Director.*

In celebration of 29 years of supporting summer reading in Nassau and Suffolk public libraries, Ronald McDonald® will be appearing at several local libraries where he will perform his Reading and Magic Show.

- ❖ Wednesday, July 12th – 10:15 a.m. – North Shore Public Library located at 250 RT 25A in Shoreham
- ❖ Wednesday, July 19th – 1:00 p.m. – Roosevelt Public Library located at 27 West Fulton Avenue
- ❖ Wednesday, July 19th – 6:00 p.m. – Freeport Public Library located at 144 West Merrick Road
- ❖ Monday, July 24th- 6:30 p.m.- Harborfields Public Library located at 31 Broadway in Greenlawn

McDonald's is one of the world's best known brand and is a global leader in food service. There are more than 600 McDonald's Restaurants, owned by 100 franchisees, and located throughout the New York, New Jersey and Connecticut Tri-State area. There are 80 restaurants located throughout Nassau and Suffolk Counties on Long Island. Visit www.LIMcDonalds.com to join the McValue Club for great savings at popular attractions on Long Island, and for more information on our fire safety, summer reading and bike safety programs, and to learn more about the community programs and organizations that we help support.